California Home Monday, July 16, 2007

## Welcome to California

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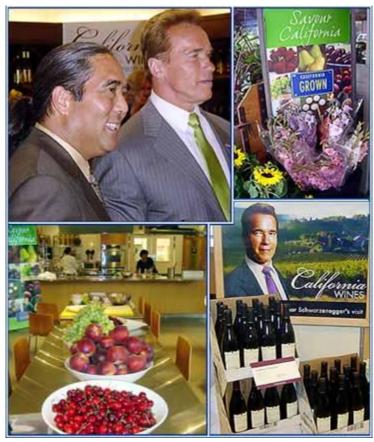






A.G. on Ag - California Agriculture Updates - June 2007

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(Photos: R. Tse, CDFA/USDA)

"Governor Schwarzenegger's trade mission to Canada in May was an excellent opportunity for the department and our agricultural industry to promote California grown products to our second largest export destination."

Our promotional visits to supermarkets and wine stores were well received in Toronto and Vancouver. Our Canadian friends enjoyed their chance to <u>Savour California</u>.

While in Canada, I met with the Canadian Minister of Agriculture, Mr. Chuck Strahl, to discuss trade issues and renewable energy initiatives. In particular, we talked about California's <u>Leafy Green Marketing Order</u> and Canada's

recent policy to accept the Leafy Green quality seal for produce imports from California. This policy will help ensure continued open produce markets between Canada and California.

Visiting our counterparts in Canada, meeting face-to-face with industry leaders and <u>promoting trade with California</u> are what helped make the Governor's trade mission successful. I encourage active participation by the agricultural industry in future trade missions.



In pursuit of Governor Schwarzenegger's vision to diversify California's energy supply, I was pleased to host two energy working groups on June 7, and explore viable options for California agriculture in meeting future energy needs. The first meeting, the <u>California Leadership of 25x'25</u>, brought together California industry leaders to explore ways to have 25 percent of total energy consumed in the U.S. from renewable resources by 2025.

The second meeting, the <u>California Partnership for the San Joaquin Valley Partnership Energy Working Group</u> was formed under the leadership of Governor Arnold Schwarzenegger to promote energy use efficiencies and adopt clean, renewable energy technologies to ensure a reliable supply, grow the economy and improve air quality in the San Joaquin Valley. This meeting attracted business leaders, councils of government and stakeholders from across the state.

As always, thank you for your support. Feel free to contact my office with any questions or concerns.

## A.G. Kawamura

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